

DANIEL VILLASENOR CELAYA

VFX PRODUCTION MANAGER | VFX PRODUCER | POST-PRODUCTION SUPERVISION

Mexico City, Mexico | Open to Relocation

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PROFESSIONAL SUMMARY

VFX Production and Post-Production Manager with 14+ years of experience across VFX production, post-production, supervision, and digital artistry. Experienced in international VFX pipelines, production management, scheduling, resource coordination, cross-site teams, quality control, and end-to-end delivery for feature film, television, and commercial projects.

CORE COMPETENCIES

VFX Production Management | Post-Production Management | VFX Scheduling | Resource Management | Production Planning | Shot Tracking | Cross-Site Team Coordination | Vendor Management | Client Communication | Quality Control | Deadline Management | VFX Pipeline | Editorial | Compositing | Tracking | Color | Mastering | Media & DIT Workflows | Delivery Management | Process Optimization

PROFESSIONAL EXPERIENCE

2026 - FREELANCE | SELF-EMPLOYED - POST-PRODUCTION MANAGER

- Managed 4 commercial projects (2 TVCs and 2 digital campaigns) for *MELOCOTÓN STUDIO* and *THE LOST HIGHWAY*, leading teams of 4-5 across post-production under tight creative, budget and schedule constraints.
- Applied international production experience to strengthen workflow organization, quality control, and communication between creative and production teams.
- Established structured calendars, task delegation, resource planning and daily client dailies, improving production visibility, communication and control from set through final delivery.

2025 / 2026 - BNN Mexico - Advertising/Marketing Agency | POST-PRODUCTION COORDINATOR

- Managed post-production across 4 brands and ~20 weekly deliverables, coordinating editorial, color, motion and external vendors across concurrent campaigns.
- Delivered many urgent requests under tight deadlines, reprioritizing active campaigns, reallocating resources and negotiating deadlines while maintaining delivery across other accounts.
- Established structured post-production workflows including production tracking, naming conventions, delivery calendars, version control, QC and approval processes, improving visibility and reducing client feedback rounds.

2024 - FEROZ CARMESI - VFX Studio | VFX COMPOSITING SUPERVISOR

- Supervised 5-8 artists across Compositing and CG, coordinating with Animation and Lighting across 3 productions for Prime Video and Netflix. Managed shot assignments, reviews, QC and approvals, anticipating production issues and maintaining consistent quality throughout delivery.
- Stepped into VFX Supervision after identifying production and client-communication gaps, applying production coordination experience to strengthen follow-up, creative direction and shot approvals.

2021 / 2023 - MPC FILM - Montreal, Canada | VFX PRODUCTION COORDINATOR

- Coordinated 15-20 artists across Layout, FX, Animation and Lighting, managing shot planning, estimates, assignments, bids, priorities, reviews and deadlines within international VFX pipelines.
- Stepped into additional coordination and leadership responsibilities after the Layout Lead's departure on *Argylle*, organizing Senior Artists to sustain a 20-shot weekly quota for six months.
- Coordinated cross-site production across Canada, India, Australia, UK and the US, managing daily handoffs, flags, reviews and priorities to maintain continuous shot progression across distributed teams.
- Led coordination across Layout, Animation, FX and Lighting for 80 reshoot shots on *Spaceman* after the production was reopened, aligning multiple disciplines within an established pipeline.
- Established production structure for Lighting on *Mufasa: The Lion King* while covering a coordinator's leave, organizing priorities and supporting the Lead across an advanced production.

2020 / 2021 - **CINEMA MAQUINA | VFX PRODUCTION COORDINATOR - VFX COMP ARTIST**

- Coordinated 8-10 artists across two simultaneous TV/streaming productions, managing schedules, shot assignments, tracking, resources and client deliveries.
- Combined VFX production coordination and Comp Lead responsibilities on **Las Bravas**, bridging production, artists and client reviews while maintaining delivery priorities.
- Led day-to-day production follow-up, client reviews and shot supervision, maintaining delivery schedules and resource planning through a challenging production environment.

2026 - **ESCENA ANIMATION ACADEMY | DIGITAL ANIMATION MENTOR** - Mexico

- Mentored digital animation students in production-oriented workflows and Adobe After Effects, applying professional VFX and post-production experience to real-world creative projects.

2015 / 2019 - **ACADEMIC PROFESSOR - COMMUNICATION SCIENCE | GRAPHIC DESIGN | DIGITAL ANIMATION**

- Applied professional production experience and research-based methodologies to develop students' technical discipline, creative problem-solving, and understanding of professional production environments.

EDUCATION

SAE INSTITUTE - Mexico

Post-Production Supervision Certificate in Partnership with Amazon MGM Studios | 2026

ÉCOLE MULTIETHNIQUE DE LANGUES ET DE CULTURES DU QUÉBEC

Francisation | 2022 | Montreal, Canada

UNIVERSIDAD LATINOAMERICANA

Bachelor's Degree in Digital Animation | 2012

LANGUAGES

Spanish – Native

English – Advanced Professional

French – Intermediate

TECHNICAL & PRODUCTION TOOLS

PRODUCTION - MANAGEMENT

Microsoft Suite | Flow Production Tracking | Monday | Trello

VFX - CREATIVE

Nuke | Autodesk Maya | After Effects | DaVinci | Premiere Pro | Photoshop | Illustrator | Blender | Unreal Engine

TECHNICAL - TRACKING

MochaPro | PFTrack | V-Ray | Arnold

SELECTED FEATURE FILM-EPISODIC CREDITS

THE OFFICE - Mexico	VFX Comp Artist - Prime Video
LIKE WATER FOR CHOCOLATE	VFX Comp Artist - HBO
MUFASA: The Lion King	VFX Production Coordinator
SPACEMAN	VFX Production Coordinator
ARGYLLE	VFX Production Coordinator
SONIC THE HEDGEHOG 2	VFX Production Coordinator
LAS BRAVAS	VFX Production Coordinator - HBO